

WXIX

ORDERFlight Dates **09/13/12-09/17/12**

Contract / Revision **819869 /**
Original Date / Revision
 09/12/12 09/12/12
Advertiser **Obama, Barack/D/President**
Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA SCHED A

Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00

Estimate # **1768**
Alt Order # **06313571**
Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 3
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	36	\$18,521.50	\$21,790.00	0.00	08/27/12	09/17/12	36	\$18,521.50	\$21,790.00
Totals	36	\$18,521.50	\$21,790.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/13/12	09/14/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	---TF--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		1		\$40.00		0.00					
E 2	WXIX	09/13/12	09/14/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	---TF--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		1		\$50.00		0.00					
E 3	WXIX	09/13/12	09/14/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	---TF--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---TF--		1		\$200.00		0.00					



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Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1768**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/13/12	09/14/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	---TF--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$200.00		0.00						
E 5	WXIX	09/13/12	09/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 6	WXIX	09/13/12	09/14/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 7	WXIX	09/13/12	09/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 8	WXIX	09/13/12	09/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 9	WXIX	09/17/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	1-----	1		\$400.00		0.00						
E 10	WXIX	09/13/12	09/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 11	WXIX	09/13/12	09/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	---TF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$400.00		0.00						
E 12	WXIX	09/13/12	09/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---TF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$300.00		0.00						
E 13	WXIX	09/17/12	09/17/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	1-----	1		\$300.00		0.00						
E 14	WXIX	09/13/12	09/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	---TF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$300.00		0.00						
E 15	WXIX	09/13/12	09/16/12	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (8:30 AM-9:00 AM)	-----2-	:30	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----2-	2		\$100.00		0.00						
E 16	WXIX	09/13/12	09/16/12	News 8-10A Sun News 8-10A Sun	Comm	8-830A Sun (8:00 AM-8:30 AM)	-----2	:30	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Contract / Revision **819869** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **1768**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	09/13/12	09/16/12	News 8-10A Sun News 8-10A Sun	Comm	8-830A Sun (8:00 AM-8:30 AM)	-----2	:30	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----2		2				\$100.00		0.00			
E 17	WXIX	09/13/12	09/16/12	News 8-10A Sun News 8-10A Sun	Comm	930-10A Sun (9:30 AM-10:00 AM)	-----1	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1		1				\$100.00		0.00			
E 18	WXIX	09/13/12	09/14/12	America Now 12P America Now 12P	Comm	12-1P	---TF--	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		1				\$100.00		0.00			
E 19	WXIX	09/17/12	09/17/12	America Now 12P America Now 12P	Comm	12-1P	1-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1-----		1				\$100.00		0.00			
E 20	WXIX	09/17/12	09/17/12	Jeopardy 6P JEOPARDY	Comm	6-630P	2-----	:30	2	\$500.00	P 3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	2-----		2				\$500.00		0.00			
E 21	WXIX	09/17/12	09/17/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	2-----	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	2-----		2				\$1,000.00		0.00			
E 22	WXIX	09/13/12	09/14/12	News At 630P News At 630P	Comm	630-7P	---TF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		1				\$300.00		0.00			
E 23	WXIX	09/17/12	09/17/12	News At 630P News At 630P	Comm	630-7P	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1-----		1				\$300.00		0.00			
E 24	WXIX	09/13/12	09/14/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	---TF--	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		1				\$1,000.00		0.00			
E 25	WXIX	09/17/12	09/17/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1-----		1				\$1,000.00		0.00			
E 26	WXIX	09/13/12	09/14/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	---TF--	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		2				\$1,000.00		0.00			
E 27	WXIX	09/15/12	09/15/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-		1				\$800.00		0.00			
E 28	WXIX	09/16/12	09/16/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **819869** Flight Dates **09/13/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1768**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WXIX	09/16/12	09/16/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----1	1		\$1,000.00		0.00						
E 29	WXIX	09/17/12	09/17/12	Mon Hour 2 MOB DOCTOR	Comm	M 9-10P	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	1-----	1		\$2,000.00		0.00						
E 30	WXIX	09/13/12	09/13/12	X Factor Thursday X Factor Thursday	Comm	8-9P (8:00 PM-9:00 PM)	---1---	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---1---	1		\$3,000.00		0.00						
E 31	WXIX	09/13/12	09/13/12	Thu Hour 2 GLEE	Comm	Th 9-10P	---1---	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---1---	1		\$2,500.00		0.00						
Totals														36	\$21,790.00